Please return applications to this address: The Local Place 111 S. Public Square, Centerville, TN 37033

> Have any questions? Please email: AgAndArtsTour@gmail.com

# **VENDOR APPLICATION**

## EVENT DETAILS

### What is the Ag & Arts Tour?

It is a free, two-day, self-guided tour of farms through the back roads of Hickman County, Tennessee. Each destination on the map features an agricultural element combined with local artists, crafters, musicians, etc. Activities include farm tours, demonstrations, arts & crafts for sale, as well as seasonal produce, musical performances, and more! We also welcome community centers and churches to participate (please see our website AgandArtsTour.com for more info).

Dates: (FRI & SAT) June 21<sup>st</sup> & June 22<sup>nd</sup>, 2024, from 10 a.m. - 6 p.m.

**How:** Pick up Applications from The Local Place at 111 S. Public Square, Centerville, TN 37033 or Applications can be found at AgAndArtstour.com Fill out the application and drop it off with your Cash at The Local Place.

**How much does it cost?** To get your name and info in the Tour Guide Map is: \$50. If you are a farm/stop, willing to host one or more registered vendors, you will receive a \$25 discount. THE DEADLINE TO BE INCLUDED AS A STOP IS APRIL 30th. Vendor's that plan to be hosted by a farm/stop will be listed in the guide, provided their application meets the application deadline.

Vendors will be accepted after this date up until May 30<sup>th</sup>; however, they will **not** be listed in the printed promotional materials. All farms/stops and vendors will be on our website, and we will provide a link to their website and/or social media if one exists. Submit fee, to The Local Place at 111 S. Public Square. **CASH or CHECK** (made out to <u>Ag and Arts Foundation</u>) will be accepted. Receipts will be provided.

The fee is waived for musicians who are willing to perform at a site – a display to promote yourself and sell your Merchandise, CDs etc. are desirable and encouraged.

**Deadline:** Completed applications (including the signed Hold Harmless Agreement) and the vendor fee MUST be received by April 30<sup>TH</sup>, 2024. LATE APPLICATIONS WILL NOT BE ACCEPTED.



**Mandatory Meeting:** Your attendance is required for TWO Mandatory Meetings, Monday, April 1, 2024, at 6pm at The Local Place. At this meeting we will discuss all the moving parts necessary to bring the Ag and Arts Tour to life and tentatively connect hosts with potential vendors. (Please indicate any challenges guests may have in locating your site or any other challenges you feel may be of concern).

A final meeting will be held on Monday, June 17, 2024, at 6pm at The Local Place. This is when you will receive your directional signs, meet with vendors you have been paired with and discuss the little details that will keep agritourism alive in our community for years to come.

**Dry Run Tour:** This will take place Thursday, June 20<sup>th</sup> from 10am to 6pm to ensure directional signs are out and navigation links are working. (Please indicate if your farm/stop has gaps in cell service).

**Would you like more info?** Please go to our website at <u>AgAndArtsTour.com</u> for more details. Or email us at AgAndArtsTour@gmail.com if you have further questions.

## HOW CAN AG & ARTS CONTACT YOU?

This is the info we will use with all our direct communication to you as a vendor.

Contact Name	_ Email address
Mailing Address	
Phone NumberBes	t time to call?

### HOW CAN THE WORLD CONTACT YOU?

The info you provide here will be used in our promotional materials and/or on our website

AgAndArtsTour.com so, please be sure it is accurate and that it is information that you don't mind us sharing with the public (so we can brag about you!).

Business Name	
Business Email Address	
Web Address	_Social Media
Business Phone Number	
Other	

### **DESTINATION: YOU!**

1. Do you want to be a des	stination on the map?		
Yes! Make us a stop o	on the map No. I would like	e to be hosted by a stop	
2. Which day or days woul	ld you like to be on the Tour?		
Friday, June 21⁵	Saturday, June 22 <sup>nd</sup>	BOTH Friday & Saturday	
10 a.m. – 6 p.m.	10 a.m. – 6 p.m.	10 a.m. – 6 p.m.	

### If you want to be a tour stop on the map:

a). Please describe what you plan to do at your event (e.g. farm tours, sell produce, live music, demonstrations, etc.)

b). Are you willing to host some creatives? If so, how many booth spaces (10'x10' or bigger) are you able and willing to host?

If you have any specific artists in mind that you'd like to host, please let us know!

#### If you want to be hosted by a tour stop:

a). Please describe what you plan to sell and/or do at your booth space (e.g., your goods for

sale, demonstrations, etc.)

If you are new to the Ag & Arts Tour, please provide pictures of the work that you plan to sell during the event; work must be hand made or produced by you.

b). Do you have any preference at which stop you would like to be located?

### PROMOTION

#### If you would like to be promoted on our website blog:

a). Describe your business or farm so that we might promote it to the public. Include any unique

details about your business/farm.

b). We would like to include images in promotional materials and blog. Send high-res images to **AgAndArtsTour@gmail.com**. Please include your Business Name in the email.

### ARE WE IN AGREEMENT?

I agree to check the AgAndArtsTour.com website for updates and important information.

Initial here: \_\_\_\_\_

I agree to "Like" the Ag & Arts Facebook page and, to promote the Ag & Arts Tour through my social network sites and email contacts.

Initial here:\_\_\_\_\_

Ag & Arts may use items published on my social media and website, including posts and pictures, in order to promote the Ag & Arts Tour.

Yes: \_\_\_\_\_ No:\_\_\_\_\_

I agree to pass out Ag & Arts Tour promotional post cards (supplied by Ag & Arts) to customers, friends, family, acquaintances, at church, at work, at art shows and farmer's markets I attend. Yes: \_\_\_\_\_ No:\_\_\_\_\_

I will be able to provide a brief write-up and pictures about my work and what I do so that Ag & Arts can do a post about me on the website/social media to help promote the diversity and talent showcased on the Tour.

Yes: \_\_\_\_\_ No:\_\_\_\_\_

If I am going to be a tour stop, I agree to place signs (supplied by Ag & Arts) to identify directions to my stop on the Tour.

Yes: \_\_\_\_\_ No:\_\_\_\_\_

If I am going to be a Tour stop, I agree to carry insurance that will cover me in the case of bodily injury or property damage (ex: homeowners, farm, business owners insurance etc.)

Yes: \_\_\_\_\_ No:\_\_\_\_\_

#### HOLD HARMLESS AGREEMENT

Participant (your name): \_\_\_\_

(Hereinafter referred to as "Participant"), being provided promotion through the Ag & Arts Tour, agrees to the following terms and conditions:

1. The Ag & Arts Tour; operators of the Ag & Arts Tour (including Show Managers, operated in the future by the Ag & Arts Tour): and its officers, independent contractors, employees, agents, board members and volunteers.

2. "Participant" shall mean any farmer, vendor, participant, volunteer, or entity promoted on the Ag & Arts Tour; participant's employees, agents or volunteers, including family member; and its heirs and assigns.

#### Indemnification

Participant shall indemnify and hold harmless the Ag & Arts Tour operators, the administration, and staff, the county of Hickman and its City Council, boards and commissions, officers, agents, employees and volunteers from and against any and all loss, damages, liability, claims, suits, costs, and expenses whatsoever, including reasonable attorney's fees regardless of the merit or outcome of any matter connected to any act or omission in going to, coming from, or performing services, work or activities at or in relation to the Ag & Arts Tour.

#### Release

Participant hereby waives, releases, and discharges any and all claims for damages for personal injury, death, or property damages which it may have, or which may hereafter accrue as a result of its activity regarding the Ag & Arts Tour.

#### Arts & Ag Tour Safety Requirements

Participant herby assumes liability and financial responsibility for any accident, injury or property damage resulting from failure to comply with the Ag & Arts Tour rules, specifically health and safety regulations.

I HEREBY STATE THAT I HAVE READ, UNDERSTAND AND AGREE TO FOLLOW THE ABOVE PROCEDURES OUTLINED IN THIS COPY OF THE AG & ARTS TOUR HARMLESS AGREEMENT-IDEMNIFICATION AND RELEASE FORM, IN WITNESS THEREOF, THIS AGREEMENT IS EXECUTED ON THIS

DAY OF		(month),	(year).		
Name: (Print Applicant's N		Applicant's signature			
Address:					
City:	State:	Zip Code:	County:		
Please return this comple	eted form with	your application to	:		
The Local Place					

111 S. Public Square, Centerville, TN 37033

Have any questions? Please email: AgAndArtsTour@gmail.com